

Neosho County Community College
Alumni Association
Meeting Minutes – May 7, 2016

Members Present: Linda Jones, Shelli Mirocke, Craig Reaves, Sharon Reaves, Vivian Rowan, Dwight Smith, Mike Sutcliffe by phone, and Sarah Smith.

Members Absent: Sarah Cadwallader, Casey Casebolt, Brad Johnson, Brenda Rowe

Call to Order

The quarterly meeting was called to order at 10:00 a.m. by President Mike Sutcliffe by phone in room 213 at the NCCC Chanute Campus

Approval of Agenda

President Mike Sutcliffe added Social Media Outreach to New Business on the Agenda. Dwight Smith moved and Shelli Mirocke seconded that the agenda be approved as amended. Motion carried.

Minutes

Vivian Rowan moved and Linda Jones seconded that the minutes from the last meeting be approved. Motion carried.

Treasurer's Report

Sarah Smith gave the Treasurer's report in the absence of Sarah Cadwallader. There were no expenditures to report since the last meeting. Sarah Smith reported that she had secured our booth space at Artist Alley. It was reported that we had plenty of promotional items such as cups and tags at present, but will need to get more pens soon. Craig Reaves moved and Shelli Mirocke seconded that the Treasurer's report be accepted. Motion Carried.

Informational Items

1. Distinguished Alumnus Reception for Donald Halverstadt will be May 12, 2016 in room 213 at the Chanute campus from 4-6 pm. Please attend if possible.
2. Commencement will be May 13, 2016 at Memorial Auditorium in Chanute at 7 pm.
3. October 22, 2016 the college will celebrate its 80th Anniversary. In addition the ribbon cutting for the new baseball locker rooms and other improvements will be held.
4. Mike Sutcliffe wanted to make note of and congratulate the men's basketball team for going to the National Tournament, the baseball team for having been ranked Number One in the nation and the national recruitment of Freddie McSwain. The college has received a lot of positive media coverage lately on these subjects.

Old Business

1. The Alumni will have their booth at Artist's Alley, Saturday, September 24, 2016.
2. The All Alumni Reunion will be Friday, September 23, 2016. May have it again in the gym or possibly moved to Penner Lounge.

3. The 50 Year Reunion dinner will be held Saturday, September 24, 2016. The Classes invited are the Classes of 1966, 1967, 1968, plus the previous members of the 50 Year Society.

New Business

1. Sarah Smith reported that Claudia Christiansen had been in contact with HotelStorm, a clearinghouse of hotels and the college has signed up with them at no cost. Alumni can use the following link and password to receive a 10% or more discount at participating hotels: www.hotelstorm.com/neosho-county-community-college Password: NCCC
It was discussed how to get this information out. Some of the suggestions were to put it on the Alumni's section of the college's website and to send it out in some future mailings to Alumni. President Mike Sutcliffe recommended that we approve the use of HotelStorm. The recommendation carried by a unanimous vote.
2. Sarah Smith reported on an opportunity to provide a perk for being an Alumnus in conjunction with the NCCC Outreach and Workforce Development Department. ED2GO provides classes that are non-credit personal enrichment classes. The amount to reimburse the Alumni for taking classes was discussed with a number of options being considered. President Mike Sutcliffe recommended that we approve a 10% discount of the price of the course taken. Proof of cost and completion of the class will need to be shown to the college for reimbursement. The recommendation carried by a unanimous vote.
3. A discount at the college bookstore for Alumni was discussed. How to get that information and the coupon for the discount to the Alumni was debated at great length. Sharon Reaves moved and Dwight Smith seconded that an Alumnus will get a 10% off coupon for filling out, or updating, their contact information on the Alumni page on the college website. Motion carried.
4. Mike Sutcliffe brought up that he thinks the Alumni Association needs a presence on social media, such as Facebook and possibly other platforms and also look at grouping Alumni email address's to send out updates to upcoming activities. Sarah Smith said there is already an unofficial page run by an individual. If we set up an official Facebook page or other social media platforms it would need to be approved by several entities at the college. Furthermore it would need to be monitored and maintain by somebody on a daily bases. The college has Alumni email addresses, but there are restrictions on whom and how they could be used. President Mike Sutcliffe tabled this area of discussions until next meeting to allow Sarah Smith time to investigate what steps the Alumni Association will need to take to get approval from the college to set up a social media presence.

Miscellaneous

1. The group had a brief discussion of Move-In-Day in August and if we were going to give out donuts and drinks again or do something else. We will have another meeting before Move-In-Day and will discuss it further at the August meeting.

2. The group discussed about having a meeting at the Ottawa Campus and that the November meeting might be the best time to have it in Ottawa. We will discuss it further at the August meeting.
3. It was pointed out that Alumni Board elections will be held at the August meeting.
4. It was brought up that Martha McCoy might be interested in joining the Alumni Board. Sarah Smith said she will contact her and ask her to be at the August board meeting.

Vivian Rowan moved and Dwight Smith seconded that the meeting be adjourned. Motion carried. The meeting was adjourned at 11:01 a.m. The next meeting will be August 6th 2016.

Respectfully submitted,

Sharon Reaves, Secretary