



# HIMM

Health Information Management

**STUDENT RECRUITMENT**





# WHY I CHOSE HIM

“I chose the field of Health Information Management because it was the perfect blend of health sciences and technology.”

-Cody Caplinger, HIM Student

“I personally chose the HIM program because I have always been very interested in healthcare. Being a part of an ever changing field is exciting and I know I will never get bored with my career!”

-Genevieve Groce, HIM student

“Learning about the Health Information Management profession for the first time immediately made me realize that this will pave the way to making my dream come true of being able to work in a medical setting. This profession has a uniqueness of its own and change is so constant that you will find yourself and your intelligence quite motivated at all times.”

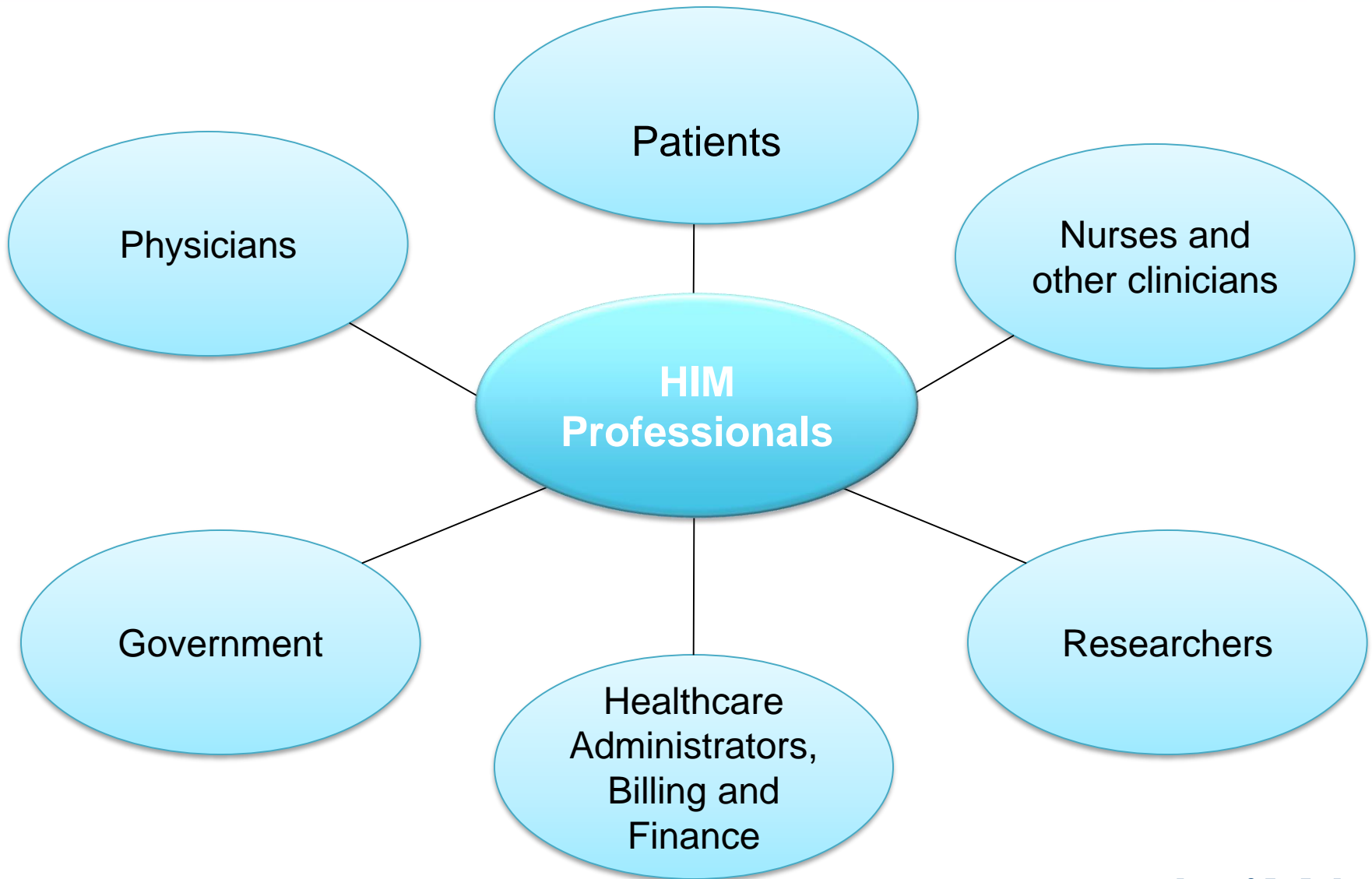
-Maria C. Persons, HIM graduate

# What Is Health Information Management?



- A combination of business, science, and information technology
- Care for patients by caring for their medical data
- Responsibility for the quality, integrity, and protection of patient's health information.
- Ensures health information is classified and standardized for clinical, financial, and legal uses in healthcare.
  - This health information can include any or all of the following:
    - Lab results—blood tests, urine tests etc.
    - X-rays and other radiology procedures
    - Physicians' notes
    - Clinical information (nursing notes, physical therapy notes, and many others)
    - A history and physical exam
    - Operative and procedure reports
    - And so much more

# Who Do HIM Professionals Serve?



# Is HIM Right for Me?



It is, if you:

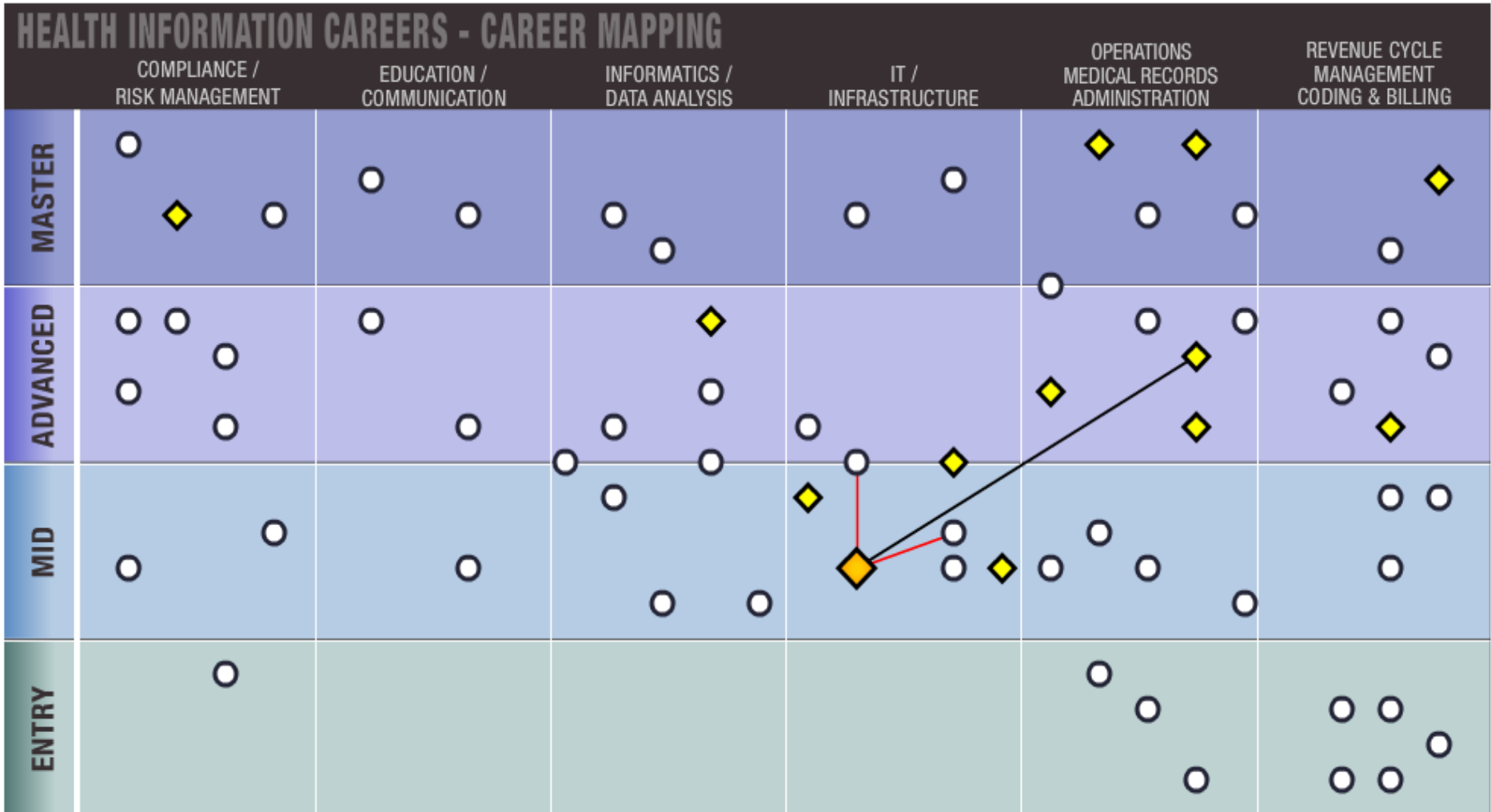
- Want to work in healthcare, but not directly with patients.
- See yourself in a career that offers diverse opportunities.
- Have an aptitude for science, but also like business, management, law, and technology.
- Enjoy working with professionals: physicians, nurses, lawyers, administrators, and executives.
- Want a career where you can choose to work on your own, with others, or a little of both.

- Complete a course of study that can range from an approved coding certificate program, to an associate's, bachelor's, or graduate level degree from an accredited institution.
- If you want to receive RHIA or RHIT credentials, you must sit for a certification exam following graduation from a degree program.
- Volunteer or intern
- Join AHIMA and start networking!

- What Is the Career Map?
  - An interactive and visual representation of the job titles and roles that make up the scope of HIM and the career pathways associated with them.
- Why a Career Map?
  - Career ladders are too restrictive; a map is needed in today's workforce
  - The landscape of health information is wide in scope and continues to evolve.



# AHIMA HIM Career Map



Industry Careers: Current ○ Emerging ◆ Promotional Path — Transitional Path —

FEATURED CAREER PATHS

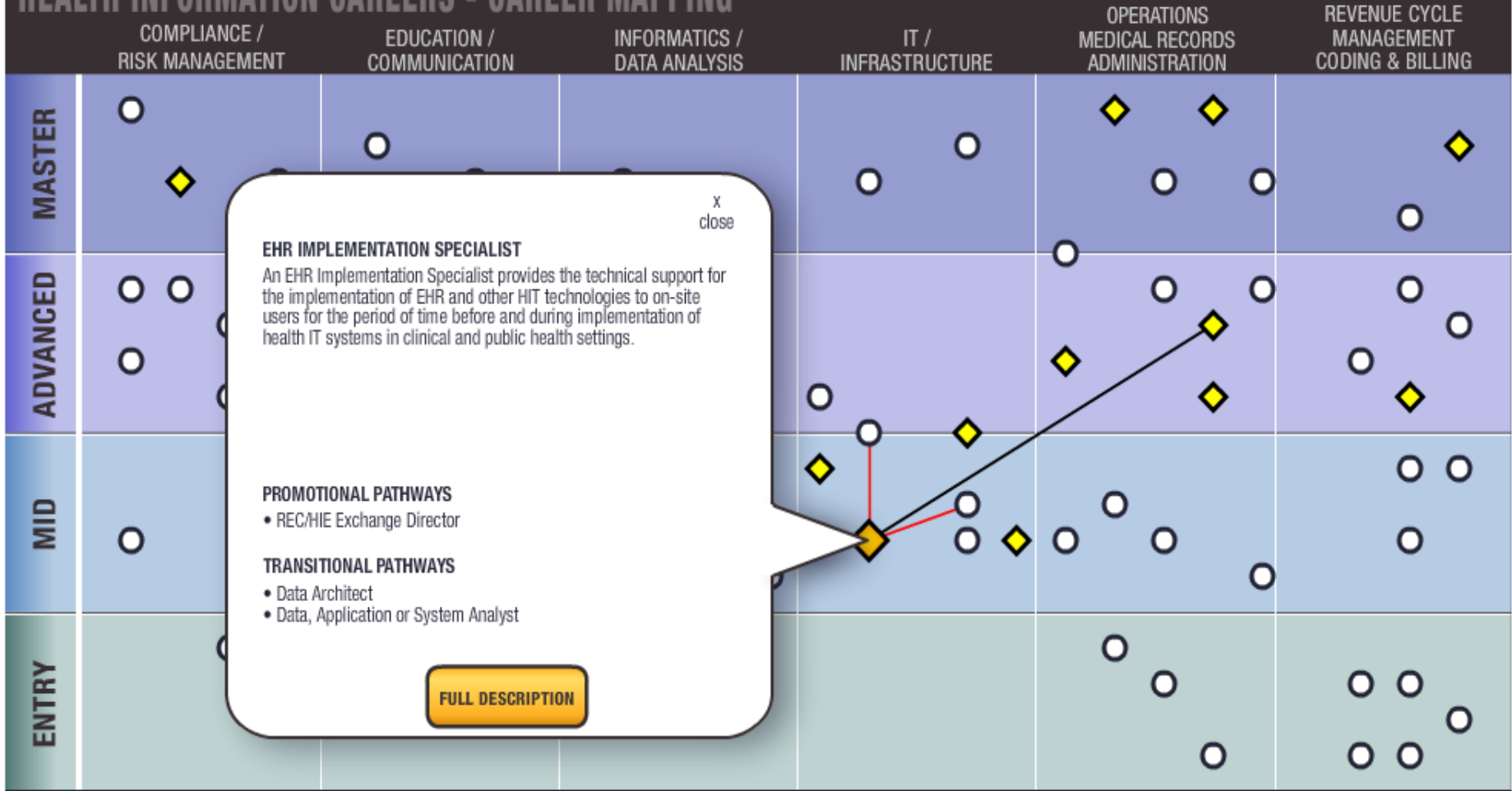
VIEW FAQ



# AHIMA HIM Career Map



## HEALTH INFORMATION CAREERS - CAREER MAPPING



Industry Careers: Current ○ Emerging ◆ | Promotional Path — Transitional Path — | FEATURED CAREER PATHS VIEW FAQ

- Ambulatory Surgery Center
- Behavioral/Mental Health
- Consulting Services
- Educational Institution
- Acute Care Hospital
- Integrated Healthcare Delivery System
- Long-term Care
- Clinic/Physician Practice
- Non provider Setting (government, law firms, vendor, association)
- Health Information Exchange (HIE)
- Regional Extension Center (REC)
- Home Health/Hospice
- Biopharmaceutical company
- Other Provider Setting (rehab, etc.)

# Salary Information



- More than half of new HI graduates with bachelor's degrees start with salaries between \$30,000–\$50,000 annually.
- By their fifth year, that can increase to \$50,000–\$75,000 annually.



- Graduates with associate's degrees can expect to start in the \$20,000–\$30,000 annual range
- Professionals with a master's degree are 22% more likely to make more than \$96,000 per year than those with a bachelor's degree.

## AHIMA 2010 Salary Study

Work Settings

Non-Provider Work Setti...

Compensation by Work ...

Salary Changes by Setting

Average Salary by Job L...

Average Salary by Job S...

Director Salary by Educa...

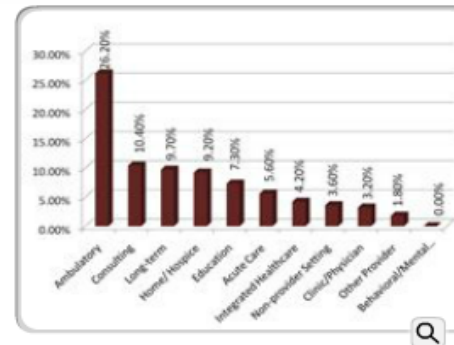
Coder Salary by Credential

Coder Salaries Trended

Salaries by Urban Popul...

Salaries by Geographic R...

### Salary Changes by Setting



Those employed in an Ambulatory Care setting are making approximately 26% more now than just a few years ago. The overall average salary increased across both samples, and increased roughly 4.5% from the last administration.

- Approved Coding Programs
  - With a certificate in coding, you can earn the following credentials through AHIMA:
    - Certified Coding Associate (CCA)
    - Certified Coding Specialist (CCS)
    - Certified Coding Specialist—Physician-based (CCS-P)
- “Holding a certificate” versus “Being certified”

- Degree programs
  - Two- to four-year programs for associate's or bachelor's degree
  - Graduate degree program
- Traditional versus online programs
- Lifelong learning opportunities



- HIM
  - Registered Health Information Technician (RHIT)
  - Registered Health Information Administrator (RHIA)



- Health Data Analysis
  - Certified Health Data Analyst (CHDA)
- Privacy and Security
  - Certified in Healthcare Privacy and Security (CHPS)
- Clinical Documentation Improvement
  - Clinical Documentation Improvement Practitioner (CDIP)

- Necessary in order to be eligible for the AHIMA professional HIM Certification Exams (RHIT or RHIA)
- Offers employers assurance of professional knowledge and skills, and a relevant curriculum
- You can access a list of these programs by visiting [CAHIIM.org](http://CAHIIM.org) and searching the Accredited Program Directory

- AHIMA Foundation
  - Awards about \$90,000 annually in HIM scholarships for degree programs
- Component State Associations
  - If you are an AHIMA student member, you qualify for state-level scholarships through your CSA.
- FAFSA (Free Application for Federal Student Aid)

- HIM professionals continue to be in high demand
- Approximately 12,000 to 50,000 new jobs anticipated by 2017
- Bureau of Labor Statistics cites health information technicians as one of the 20 fastest-growing occupations in the US.
- Ranked #4 top major in a recent *US News and World Report* article

- Industries with increased demand include:
  - Academic institutions
  - Consulting agencies
  - Government agencies
  - Healthcare software companies

- Potential new positions developing include:
  - Mobile support adoption
  - Public health informatics
  - Implementation support specialists
  - Information management redesign specialists
  - HIM and Technology Trainer
  - Practitioner Consultant
  - Research and Development Scientist
  - Chief Knowledge Officer

- For more information on HIM careers and education, go to [AHIMA.org/careers](http://AHIMA.org/careers), or visit your state's website.
- For more information on accredited programs, visit [CAHIIM.org](http://CAHIIM.org)
- For information on AHIMA's scholarship opportunities, visit [ahimafoundation.org](http://ahimafoundation.org)
- To apply for Federal Student Aid, visit [FAFSA.ed.gov](http://FAFSA.ed.gov)
- For more information on AHIMA's salary study, visit [AHIMA.org/salarystudy](http://AHIMA.org/salarystudy)
- To view the Career Map, go to [AHIMA.org/CareerMap](http://AHIMA.org/CareerMap)





# HIMM

QUESTIONS?

**AHIMA**  
American Health Information  
Management Association®