

# Applied Art – Certificate

The certificate in Applied Art consists of a thirty (30) credit hour, studio based program to train the aspiring artist or craftsperson to gain additional knowledge/mastery in a selected medium. This certificate is for someone who may not be committed to a degree program but is most interested in producing a professional-quality portfolio of his or her work to present to business or industry. Upon completion of this program, the artist/craftsperson will also possess the knowledge and skills necessary to start an art-associated business. Emphasis may include graphic design and fine arts.

## Prerequisites

The student will need to demonstrate proficiencies in reading, English, and mathematics based on the COMPASS assessment test, ACT or SAT scores, or by taking the recommended/required classes. Some of the courses in this curriculum have specific prerequisites.

## General Education (GE) Courses

ENGL 101 English Composition I and COMM 207 Fundamentals of Speech or COMM 213 Interpersonal Communications are required.

## Program Courses

ART 100 Design, ART 113 Drawing I, ART 277 Painting I, ART 266 Sculpture, ART 121 Computer Graphics, ART 155 Printmaking, ART 178 Intro to Visual Art, ART 123 Intro to Graphic Design, ART 220 Digital Photography I, ART 244 Ceramics, ART 209 Creative Art: Digital Video, and ART 209 Creative Art: Portfolio Development.

## Program Outcomes

1. Student will demonstrate knowledge of and develop proficiency in a selected art medium or mediums of choice.
2. Student will increase their written and oral communication skills necessary to effectively present their creative work to patrons or business and industry.
3. Student will demonstrate an understanding of and utilize business principles to promote/market their creative works.
4. Student will compile completed creative works in a comprehensive portfolio for review by patrons or business and industry.

## Course Sequence

The listing that follows is a recommended sequence of courses for full-time students. The student should consult with an advisor for information specific to their academic situation.

## Applied Art – Certificate Recommended Sequence of Courses

<b>(Fall) Semester I</b>		<b>Cr Hrs</b>
	Drawing/Painting or Sculpture Elective	3
ART 121	Computer Graphics	3
	Primary Art Focus*	3
	Secondary Art Focus	3
ENGL 101	English Composition I	3
	<b>Total</b>	<b>15</b>

<b>(Spring) Semester II</b>		
COMM 207/213	Fundamentals of Speech or Interpersonal Communication	3
	Business Elective	3
ART 209	Creative Art: Portfolio Development	3
	Primary Art Focus	3
	Secondary Art Focus	3
	<b>Total</b>	<b>15</b>

**Total Program Credits** **30**

*\*ART 100 Design required first semester in Primary Art Focus includes MGMK 101 Intro to Business, MGMK 136 Marketing, and MGMK 147 Intro to Management*

## For more information contact:

Program advisor  
Brad Wilkinson, 620-431-2820, ext. 223  
[bwilkinson@neosho.edu](mailto:bwilkinson@neosho.edu)